

A woman is standing on a stone wall, wearing a white dress with blue polka dots. She is barefoot and has her hands on her hips. The background is a stone wall with some greenery. The text "Ideal Wardrobe Composition" is overlaid in a large, white, serif font, with a horizontal line above and below it.

Ideal Wardrobe Composition

Free e-guide



About the Creator

Jainee Gandhi

I am a Certified Image Professional (CIP) from The Association of Image Consultants (www.AICI.org)

A head-hunter to a head turner, bringing Indian wear back to corporates, a celebrated and highly featured Image coach, mentor for budding Image consultants.

There are many phrases that have been used to describe my work in the last decade. But what I truly am, is a person who has a passion to get every individual portray their best authentic image – with a focus on appearance – for clothing is not just utility, its is a medium to say who you are.

My motto is “Refuse to be unseen”. I believe that “Style has to be inclusive of all age, size, color, restrictions of any sorts will limit is in a box and not let them explore our true worth.”

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Introduction

There are so many fashion magazines in the market, fashionista friends, well wishing family, relatives and so on. We listen to everyone and get confused. Few common things I get to hear is , “Trends keep on changing so fast” or “Getting dressed is a tedious task and to top it all fashionably dressed is like climbing a mountain”

Unlike this popular belief that you need to have a lot of things to look stylish , I say “**BUY LESS, BUY BETTER AND REALLY WEAR IT**”. Your wardrobe is your resource, use it like one.

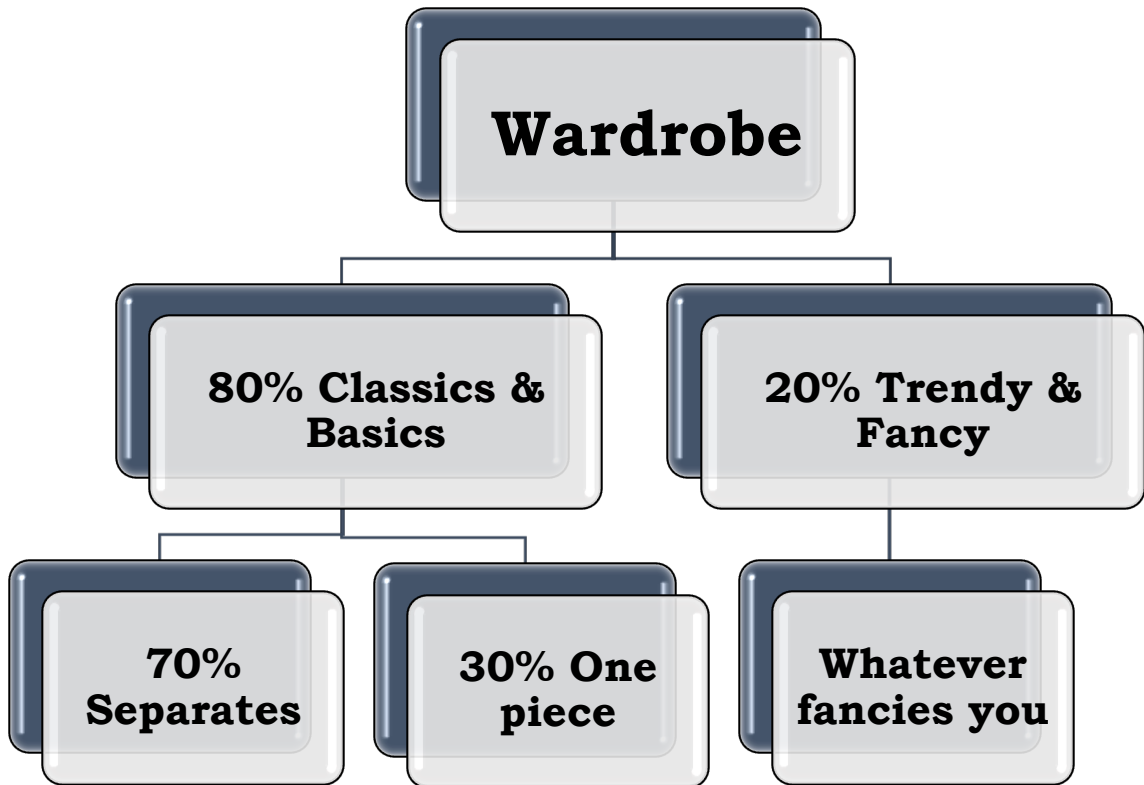
The moment you start ignoring your clothes, your appearance, you will start forgetting then person you are and start becoming what everyone else wants you to become. Do you really want that? Clothes maybe a small part of your personality, however they play a very significant role.

Once you have a well planned and organized wardrobe, when you start thinking your clothes & accessories as resource, as an investment in your personal, social or professional life, trust me that the “WHAT TO WEAR” situation will never arise.

This simple yet powerful guide will help you make informed choices on what your current wardrobe is filled of and how you can get the basics of your style right.

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Wardrobe Composition



This is an example of how can ideal wardrobe should look like.

When basic, classic & trendy are sorted, your wardrobe becomes transitional and you are able to utilize the pieces often.

Next pages will explain you the terms like classics, basic, trendy, separate's and one piece.

Classics & Basics



Build your Basic Wardrobe

So what exactly do you understand by Wardrobe Basics?

They are those boring clothes that are always there in our wardrobe. Black Formal pants if you are working, denims for outings, basic black tee, beige cream kurta, red saree and so on. Although they look boring but they are very versatile and essential.

They are –

Flexible: They can change your whole look by adding few accessories.

Trend Proof: They are basics, you can never go wrong with that. For example in an interview you can never go wrong if you are wearing a white shirt and formal pant.

All Season: No matter what season it is, these clothes are always in season

Style Saving: If red hot pants are in season than tone them down by a basic black tee.

Outfit Multipliers: It is said that 12 basic garments can create upto 80 outfits. So just think about it. Even if you have 50% of your wardrobe as basic wardrobe than how many looks you can create.

Wardrobe Foundation: They are definitely wardrobe foundation. If you are on a low budget and trying to just get started than these basics are of great help.

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Trendy & Fancy



Trendy & Fancy Wardrobe

So what exactly do you understand by Trendy pieces?

They are extremely in trend in that particular season, or a movie has made the style popular. Most trendy pieces start from the runway and then seep down to fast fashion brands to your local shops. Trendy pieces are also often statement pieces and it's a risk to have whole wardrobe trendy / fancy.

They are –

inflexible: They will in most cases overpower your look

Limited time: These pieces are popular for a limited amount of time or till the next trend hits the market.

Expensive: Since it's hot in trend, the pieces are expensive and if not paired well, the cost per wear will also be high

Investing in 20% of your wardrobe with trendy / fancy pieces ensures that you look stylish every time, without the risk of "I don't have anything to wear" once the trend is over.

Separate's & One Piece



Separate's are as name suggests, clothing that can be used separately for mix & match with other items. Tops, shirts, pants, skirts, denims, kurta, saree are separates. They can combined with different pieces to create new unique outfits and hence increases the wearability.

One piece outfits are dresses & jumpsuits that are single pieces by itself and font require another item to complete the outfit. The usability of such outfits is less, since they don't need another piece to complete the outfit and hence the chances of it looking the same every time you wear it if high.

Personal Action Plan

What have I learned:

The action I can take now:

My long term action plan:

What Next ?

Now that you have gist about your personal style, lifestyle, here's what you can do next.

I have created a one of a kind course where I'll guide you in developing an in-depth understanding about your body shape for a life time, curating a personal style, a wardrobe that you absolutely love.



I'll help you in choosing the right prints and patterns while shopping so that you style your shape in the best flattering way possible and give yourself a positive image makeover.

Checkout the courses by clicking the link below to avail the early bird offer

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